

August 2020

Introduction

WCSI is delighted to work with our professional colleagues to create a Latin American Partnership - **WCSI Latin America** with WCSI Faculty and Watson Caring Science Senior Scholar [Héctor Rosso](#), as the coordinator for WCSI Latin America working alongside inaugural leadership committee membership.

Our Mission: to assist with the development, implementation, delivery and spread of Caring Science and WCSI work in the Spanish (and eventually Portuguese) language for Spanish speaking countries, mainly in Latin America.

You are invited to work collaboratively with myself and WCSI Faculty in developing, implementing, and disseminating authentic caring science scholarship, core curriculum and emancipatory pedagogies and professional clinical practice models, focusing on accessibility to the work for Spanish speaking colleagues.

We will work together to offer core educational in Caring Science and new models of teaching-learning, practice, and research – moving away from outdated industrial technical teaching models.

The WCSI Latin America Leadership Committee would serve as the key points of contact for these new 'satellites', in order to formalize and develop WCSI Latin America. Together we will work with you and your colleagues to identify key tools and scholarly publications which will be available in Spanish. This includes:

Online – the creation of a Spanish membership scheme, translated educational texts as well as translated films from our growing library.

Digital – Virtual Zoom Seminars, webcasts, conferences for networking among colleagues and systems WCSI and WCSI Latin America.

Caring Store – the creation of a publishing imprint to translate key texts, theory - research books and learning tools, which can be accessed by members and sold generally.

Identify a home for an online store for WCSI Touchstone items including the creation of locally sourced items and Spanish language products to generate funds for WCSI, with the proceeds supporting the administration and translation for WCSI Latin America.

People – identify exceptional Spanish and Portuguese speaking Caring Science Leaders and mentor them in order to represent WCSI Latin America at public events.

Develop an ongoing relationship to share Caring Science scholarship and curricular structures and pedagogical and clinical practices, both in English and Spanish.

Source English and Spanish translators for two-way dialogue and capturing work.

Branding – the leadership organizing committee will be sent a guide for trademark and logo usage, and communication 'branding' handbook. We will work with our web designer to create a unique logo for WCSI Latin America.



Mutual Privileges & Benefits

A benefit for you and your system is to engage directly with myself and distinguished WCSI faculty. Hector Rosso, native Spanish speaker and WCSI Scholar and Caritas Coach® will be the point of contact for WCSI Latin America. WCSI will benefit by WCSI Latin America contributing to, and informing the praxis, education, research leadership and legacy of Caring Science throughout Latin America and Spanish speaking countries, and the rest of the world.

As part of this larger Global Caritas Community, your College/University/System will emerge as a centerpiece for other Spanish speaking universities, clinical settings desiring transformation of professional culture for the future of human caring service to humanity.

Membership

I invite you to join our [membership program](#) which will support this work and stay connected. WCSI La Vida Membership — **\$35** entitles you to 1 year of unlimited access to

- Everything in WCSI Membership, *except* WCSI Lotus Pin & Key Ring
- Save 50% on [El Despertar Espiritual de un Enfermero](#) e-Book
- Downloadable [Spanish Touchstone Card](#) and Caring Moment postcard
- [Caring Science Measurement Tools](#) (Spanish coming soon!)
- Save 50% on enrollment in the [Caritas Coach Education Program® \(CCEP\)](#)
- Jean Watson's Inspired Meditation videos — including each of the 10 Caritas Processes®
- Exclusive discounts from [The Caring Store](#)

This is an initial strategy, which we invite you to join. The partnership will be reassessed between all parties, and through dynamic action learning, continually respond creatively to the ongoing mutual needs of Latin American Colleagues.

We offer our sincere gratitude for your interest in a visionary professional partnership with Watson Caring Science Institute (WCSI) in Latin America. This new WCSI partnership is a demonstration of your commitment and dedication to serve as leaders in developing Caring Science education, scholarship and professional human caring practice among your faculty, students and colleagues within Spanish speaking Latin America. I look forward to working with you on this exciting emergence of a the first-of-its-kind Caring Science for Latin America and Spanish speaking colleagues globally.

Warmest regards,

Jean Watson, PhD, RN, AHN-BC, FAAN
Executive Director & Founder, Watson Caring Science Institute
Distinguished Professor and Dean Emerita University of Colorado Denver