

Celebrating

40

years of Caring Science

October 17 and 18, 2019

Fort Mason Center, San Francisco, California

## 2019 International Caritas Consortium Bridging the Past With the Future

Co-sponsored by Kaiser Permanente Northern California

### Dear Colleagues,

Join us as we celebrate 40 years of Caring Science at the 2019 International Caritas Consortium. This year's conference will be held at Fort Mason Center in San Francisco, at the beautiful waterfront property facing the Golden Gate Bridge. WCSI is an international non-profit organization created to advance the philosophies, theories, and practices of Human Caring.

By supporting the International Caritas Consortium through either sponsorship or exhibiting, you help to sustain the ongoing effort to enhance human caring in health care. By being a sponsor, you will reach a unique audience of caring change makers in healthcare and help continue the important work of WCSI globally. A deep-felt thank you for your continued support of both the ICC and WCSI.



### Jean Watson, PhD, RN, AHN-BC, FAAN, LL (AAN)

Founder/Director Watson Caring Science Institute  
Boulder, Colorado USA  
Distinguished Professor  
Dean Emerita University of Colorado Denver,  
College of Nursing

### Jim D'Alfonso, DNP, RN, NEA-BC, FNAP

Executive Director  
Nurse Scholars Academy  
Kaiser Permanente Northern California

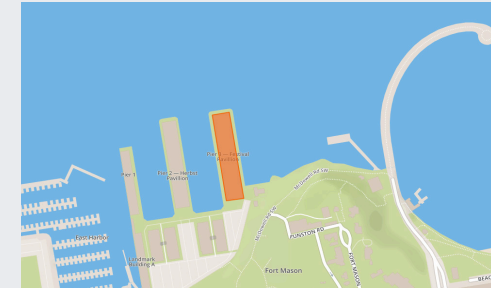


### Dates

October 17 and 18, 2019

### Location

Fort Mason Center (Festival Pavilion)  
1 Fort Mason Way, San Francisco, CA



### Event Info

Celebration of more than 40 years of Caring Science with experts from around the world. Held over two-days, the 24<sup>th</sup> International Caritas Consortium is being hosted by Kaiser Permanente Northern California.

### Anticipated Attendance

600 - 1000 people per day

### For More Event Information

Visit [eventmobi.com/icc2019](http://eventmobi.com/icc2019)

### About Watson Caring Science Institute (WCSI)

The Watson Caring Science Institute (WCSI) is an international non-profit foundation 501c(3), created to advance the philosophies, theories and practices of Human Caring, originated by Distinguished Professor Jean Watson, PhD, RN, AHN-BC, FAAN, who holds the Murchinson Scoville Endowed Chair in Caring Science at the University of Colorado Denver. The WCSI is dedicated to help the current health care system retain its most precious resource - competent, caring professional nurses - while preparing a new generation of health professionals in a broader model of Caring Science. Your contribution may be tax deductible.



Watson Caring  
Science Institute



### Contact Us

For more information, or to support the conference, please contact:

**Peggy Hilden**

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**Email:** [Peggy.Hilden@kp.org](mailto:Peggy.Hilden@kp.org)

## Sponsorship

All contributions are welcomed and will be acknowledged in the conference app and on signage and branded materials as outlined in this packet. We look forward to joining you in partnership for this joyful celebration of human caring.

### Sponsorship Opportunities

LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
AMOUNT	\$25,000+	\$10,000	\$5,000	\$3,000	\$1,500
Four Complimentary Full Conference Registrations	✓				
Hornblower Dinner Cruise with Dr. Watson Admission for two guests to the Thursday night dinner cruise with Dr. Jean Watson and colleagues	✓				
Column Banner Sponsor Ad (6 available) 8 ft banner that is prominently displayed in the main entrance hall	✓	✓			
Continuing Education Salon Session Sponsor Ad (3 available) Pop-up banner with prominently displayed logo in high-traffic area	✓	✓			
Three Complimentary Full Conference Registrations	✓	✓			
Logo on Conference Bag	✓	✓	✓		
Conference Site and App Ad	✓	✓	✓	✓	
Conference App Rotating Ad	✓	✓	✓	✓	
Two Complimentary Full Conference Registrations	✓	✓	✓	✓	
One Full Conference Registration	✓	✓	✓	✓	✓
Exhibit Booth and Table 6 ft table in 10 ft x 10 ft space with two chairs	✓	✓	✓	✓	✓

### Benefits Include

- Supporting the 501c(3) non-profit Organization WCSI
- Enhanced visibility to nursing and health care professionals
- Global Audience - attendees and speakers represent many parts of the world
- Deepen old relationships and create new ones
- Attendees represent all areas of nursing - front line, senior leaders, and academia

### Additional Opportunities

Ask about sponsoring or co-sponsoring opportunities to support the conference, which include:

SPONSORSHIP OPPORTUNITY	AMOUNT
Lunch (2 available)	\$25,000
Photobooth	\$10,000
Hornblower Spirit Cruise	\$15,000
Breakfast (2 available)	\$10,000
Healing Lounge	\$5,000
Logo on Conference Bag Journal Memento	\$3,000
Ice Cream or Snack Truck	\$3,000
Badge and Lanyards	\$3,000

#### Please Note

Participation in the WCSI International Consortium as a sponsor in no way enables the sponsoring organization to influence the educational sessions presented during the conference.

