Dear Colleagues,

Join us as we celebrate 40 years of Caring Science at the 2019 International Caritas Consortium. This year’s conference will be held at Fort Mason Center in San Francisco, at the beautiful waterfront property facing the Golden Gate Bridge. WCSI is an international non-profit organization created to advance the philosophies, theories, and practices of Human Caring.

By supporting the International Caritas Consortium through either sponsorship or exhibiting, you help to sustain the ongoing effort to enhance human caring in health care. By being a sponsor, you will reach a unique audience of caring change makers in healthcare and help continue the important work of WCSI globally. A deep-felt thank you for your continued support of both the ICC and WCSI.

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**2019 International Caritas Consortium**

**Bridging the Past With the Future**

**Co-sponsored by Kaiser Permanente Northern California**

**Dates**

October 17 and 18, 2019

**Location**

Fort Mason Center (Festival Pavilion)

1 Fort Mason Way, San Francisco, CA

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**About Watson Caring Science Institute (WCSI)**

The Watson Caring Science Institute (WCSI) is an international non-profit foundation 501c(3), created to advance the philosophies, theories and practices of Human Caring, originated by Distinguished Professor Jean Watson, PhD, RN, AHN-BC, FAAN, who holds the Murchinson Scoville Endowed Chair in Caring Science at the University of Colorado Denver. The WCSI is dedicated to help the current health care system retain its most precious resource - competent, caring professional nurses - while preparing a new generation of health professionals in a broader model of Caring Science. Your contribution may be tax deductible.

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**Contact Us**

For more information, or to support the conference, please contact:

Peggy Hilden
Phone: 415-961-1072
Email: Peggy.Hilden@kp.org
Sponsorship
All contributions are welcome and will be acknowledged in the conference app and on signage and branded materials as outlined in this packet. We look forward to joining you in partnership for this joyful celebration of human caring.

**Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td>AMOUNT</td>
<td>$25,000+</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,000</td>
<td>$1,500</td>
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- **Four Complimentary Full Conference Registrations**
- **Hornblower Dinner Cruise with Dr. Watson**
  - Admission for two guests to the Thursday night dinner cruise with Dr. Jean Watson and colleagues
- **Column Banner Sponsor Ad**
  - (6 available)
  - 8 ft banner that is prominently displayed in the main entrance hall
- **Continuing Education Salon Session Sponsor Ad**
  - (3 available)
  - Pop-up banner with prominently displayed logo in high-traffic area
- **Three Complimentary Full Conference Registrations**
- **Logo on Conference Bag**
- **Conference Site and App Ad**
- **Conference App Rotating Ad**
- **Two Complimentary Full Conference Registrations**
- **One Full Conference Registration**
- **Exhibit Booth and Table**
  - 6 ft table in 10 ft x 10 ft space with two chairs

**Benefits Include**
- Supporting the 501c(3) non-profit Organization WCSI
- Enhanced visibility to nursing and health care professionals
- Global Audience – attendees and speakers represent many parts of the world
- Deepen old relationships and create new ones
- Attendees represent all areas of nursing – front line, senior leaders, and academia

**Additional Opportunities**
Ask about sponsoring or co-sponsoring opportunities to support the conference, which include:

<table>
<thead>
<tr>
<th>SPONSORSHIP OPPORTUNITY</th>
<th>AMOUNT</th>
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</thead>
<tbody>
<tr>
<td>Lunch (2 available)</td>
<td>$25,000</td>
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<tr>
<td>Photobooth</td>
<td>$10,000</td>
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<tr>
<td>Hornblower Spirit Cruise</td>
<td>$15,000</td>
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<tr>
<td>Breakfast (2 available)</td>
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<tr>
<td>Healing Lounge</td>
<td>$5,000</td>
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<tr>
<td>Logo on Conference Bag</td>
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<tr>
<td>Journal Memento</td>
<td>$3,000</td>
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<tr>
<td>Ice Cream or Snack Truck</td>
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<td>Badge and Lanyards</td>
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**Please Note**
Participation in the WCSI International Consortium as a sponsor in no way enables the sponsoring organization to influence the educational sessions presented during the conference.