How to Become a WCSI Affiliation System

An invitation

It is our privilege to extend an Invitation to your organization to be considered for a formal National Caring Science Affiliate system with Watson Caring Science Institute. Your health system will have worked to high caritas standard and shown a commitment to implement Caring Science and Whole person health as its Professional Nursing Practice Model.

Based upon exemplary professional caring healing for staff and patients alike, it would be an honor to have your system, recognized as a national partner and exemplary leader in caring – healing practices, research, and scholarship; this is in conjunction with other National Watson Caring Science designated systems; these include, for example, University of Miami Health, Brigham Women’s Harvard, Stanford Health, Lucile Packard Stanford Children’s Hospital, Kaiser Permanente, Northern California, (21 service areas) Various Veteran hospitals, and academic systems such as Samuel Merritt and UniTek Learning. These system-values and practice models of Caring Science are aligned with Watson Caring Science Institute philosophy, ethic, values, and vision and support for deep transformation of healthcare.

Your Organization’s vision and mission to implement caring/healing and health for staff/patients/community show congruence with WCSI national criteria and standards such as a commitment to the following criteria (Watson, J. Brewer, B. (2015) Caring Science Research Criteria, Evidence, and Measurement. JONA Volume 45, Number 5, pp 235-236).

- Exemplary professional caring practice, guided by caring science, theory, values, philosophy and Caritas Practices;
- Healing environment culture of caring for staff, colleagues and patients/family;
- Participation in clinical caring scholarship/research projects;
- Presence of ‘Caritas Coaches’ as system resources in implementing/sustaining a culture of caring for self/other/colleagues/patient’s/family/community;
- Evidence of theory-guided, energetic caring-healing modalities (EG. intentional touch, Healing Touch, reflexology, aromatherapy, music-sound, visualization, imagery, relaxation, mindfulness, meditation and related modalities;
- Develop shared Caritas Conscious culture repatterning the field through concrete acts, such as intentional practices of ‘Caritas Literacy’ – Examples of micro practices for re-patterning the environment – pausing before entering room, authentic presence, conscious handwashing, authenticity of heart-centered caritas/compassion – for self/other, slowing down pace, silence, - authentic listening, centering exercise, etc. (Caritas Processes®)
- Presence of nurse-generated ‘centering rooms’ (Watson Rooms), and unit décor, visibility of Caritas processes;
- Visuality of caring-healing/caritas language in practice and policy documents – EG. Job descriptions, clinical ladder, performance requirements;
- On-site consultation of Dr. Jean Watson and/or WCSI faculty

We want to support your system to join with WCSI and other National Caring Science System leaders. Together, we are formalizing new caring science criteria, new forms of national credentials and standards as we shift away from outdated industrial - medical technical - models, to the creation of distinctive caring-healing communities for staff and patients and their families alike.
Please see additional information for WCSI to work with you on this special designation. Please contact me to arrange a discussion, jean@watsoncaringscience.org;

In loving kindness,

Jean

Jean Watson, PhD, RN, AHN-BC, FAAN, LL (AAN)
Founder/Director Watson Caring Science Institute
Distinguished Prof/Dean Emerita University of Colorado Denver, College of Nursing

---

**AGREEMENT COMMITMENTS, PRIVILEGES, BENEFITS & FEES**

Outlined in is an overview of Participation Affiliate Fee, Privileges and Responsibilities to be recognized and designated as a National Caring Science WCSI System:

<table>
<thead>
<tr>
<th>National Caring Science WCSI System</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Privileges and Benefits:</td>
</tr>
<tr>
<td>• 10% discount on tuition fee for the Caritas Coach Education Program® (CCEP) ($480 - $500 savings)</td>
</tr>
<tr>
<td>• 10% discount on participant fee for workshops offered by Jean Watson, WCSI Faculty Associates and other programs offered by WCSI</td>
</tr>
<tr>
<td>• Discounts on vimeo online teachings library for your system</td>
</tr>
<tr>
<td>• 10% discount on participant fee to attend the annual International Caritas Consortium for all participants. The next (ICC) will be virtual jointly hosted by WCSI Affiliates Ascension Health &amp; St. John Hospital, Detroit</td>
</tr>
<tr>
<td>• Marketing - Public recognition announcing your hospital/system as a National Caring Science Leadership organization</td>
</tr>
</tbody>
</table>
• **Permission** to use the official registered trademarks including WCSI logo Caritas processes® and other registered trademarks IP’s. This promotes a distinctive identity within your community both nationally and internationally

• **Quality “branding”** that a caring-healing science model is practiced and flourishing within your system and meets the national/global criteria of authenticity identified by WCSI

• **Opportunities** for joint marketing

• **20% discount on bulk orders from the WCSI Caring Store** Applicable when 50+ of the same items are purchased

• Bulk discount rates on books

### CULTIVATING TRANSFORMATIONAL LEADERSHIP

• **Priority access** to Dr. Jean Watson and WCSI faculty to co-create customized programs

• **$2,500 credit towards Consultation** fee to engage directly and virtually with Dr. Jean Watson and Caring Science Scholars

• **Specific caring science leadership** possibilities to be co-created, that can include both formal and informal training programs, opportunities for observational feedback, and consultation on program/process/organizational strategy and research, etc.

### II. A COMMITMENT BY YOUR SYSTEM:

• **To continually develop professional system-wide practices** to sustain and deepen the Caring Science model

• **To participate (if relevant) in ongoing Caring Science National Press-Ganey research** to assess and measure authentic caring and staff-patient-system outcomes, including participation in national Caring Science National Press-Ganey research – inclusion of the 5 Caritas items for assessing patient experiences of authentic caring and outcomes.

• **Collaboration - to identify and establish Criteria & Indicators** this process has the potential to result in a pioneering National and International recognition process - to formally designate Caring Science organizations.

• **To appoint** a Chief Nurse Executive, or senior leader to serve as a WCSI Affiliate contact for peer review/ knowledge sharing with other WCSI affiliates.

• **To promote opportunities for collaboration** and appreciative inquiry that bring together caregivers to honor authentic expressions of human caring –healing practices and innovative leadership, including:
  
  o **Sponsorship of an International or Regional Caritas Consortium (ICC)** a two-day collaborative, professional practice gathering

  o **Sponsorship of Nurses in the Middle East Conference**, Aqaba Jordan.

  o **Sponsorship of Global Human Caring Events** - Scheduled for Argentina 2021. Previous sessions include: Montevideo Uruguay 2019; Victoria Canada 2019; Santiago Chile 2017
III. Term and Fees:

WCSI National Caring Science Affiliate Licensing Fee for designation, of use of trademark logos and intellectual property - One Year Term depending on the size of your system ranges from: $15,000 - $30,000.

Payment Options

• Annual Payment / Payment plan is available

Upon acceptance of this agreement,
Our Financial Officer
Katie Small Katie@watsoncaringscience.org
will invoice your financial dept.
Please let us know the contact details.

This is an era to usher in new criteria and standards for exceptional human caring-healing/health offered at every touch point along the continuum. It is an honor to share this work for our world.