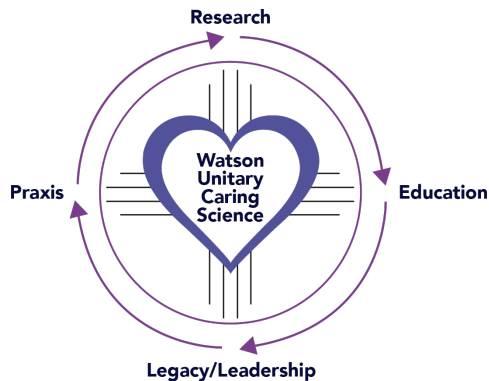




Watson Caring  
Science Institute

# 2024 Annual Report Summary



**WCSI Operational Structure**



# Mission

Watson Caring Science

Institute's mission is to inform, inspire and support nurses, through education, practice, research and leadership. The Institute's hallmark is its academic and clinical professional programs, which are focused on deep individual and cultural systems change.

# Purpose

Watson Caring Science

Institute's purpose is to affirm and sustain the art and science of human caring in nursing, thereby elevating nursing into leadership in transforming healthcare.

# Values

- Love is foundational to caring and healing (Caritas)
- Preserving human dignity
- Caring theory is ever evolving, and translates to all levels of care
- Intentionally manifest constructive change
- Invite in, by attraction

# Letter from our Board President

Dear Colleagues,

In an ever-evolving healthcare landscape, the Watson Caring Science Institute (WCSI) remained dedicated to our mission of elevating the art and science of human caring in nursing throughout 2024. Our unwavering commitment to fostering transformative health care solutions guided our efforts as we supported nurses across all domains—from education and practice to research and leadership.

This year was marked by significant advancements in our Core Identity, as we meticulously developed our Purpose, Mission, and Values. Our purpose—to affirm and sustain human caring in nursing—was a guiding light in our initiatives, strengthening our resolve to position nursing as a cornerstone of healthcare transformation.

We celebrated pivotal milestones, including the successful implementation of our accrual accounting system, which has stabilized our financial outlook and reduced fluctuations in net assets. The proactive approach of our team led to an 11% decrease in Accounts Receivable year over year, showcasing our commitment to financial health and sustainability.

As we look toward FY 2025, we are energized by the potential of our balanced budget, which anticipates \$1.3 million in revenue and expenses, along with a modest surplus. This financial resilience enables us to remain agile in the face of unexpected challenges, securing a strong foundation for our future endeavors.

The completion of our 2023 Form 990, in collaboration with Clifton Larson and Allen, underscored our dedication to transparency and accountability. This comprehensive document will highlight our impactful work and achievements, potentially attracting increased donor interest as we share our narrative with the broader community.

Looking ahead, we are excited by the innovative strides in nursing and healthcare that lie before us. We remain committed to nurturing our initiatives, empowering nurses, and leveraging our unique capabilities to bring transformative solutions to healthcare. Together, we are paving the way for a brighter future in health and caring—one that embodies our shared vision for Watson Caring Science theory guided excellence in nursing.

In loving kindness,

*Barbara*

Dr. Barbara Brewer

President of the Board of Directors 2022-2024

Watson Caring Science Institute, a 51C (3) Non-Profit Organization



Los Angeles, CA



Cooperstown, NY



Boulder, CO



Detroit, MI



Northern California



Grove City, OH



Albany, NY



Honolulu, HI



Oakland, CA



Stanford, CA



Livonia, MI



Durham, NH



**Miami, FL**



**Newport Beach, CA**



**Greenwich, CT**



**VA** | U.S. Department of Veterans Affairs  
Alexandria VA Health Care System

**Pineville, LA**



**VA** | U.S. Department of Veterans Affairs  
Central Arkansas Veterans Health Care System

**Little Rock, AR**



**VA** | U.S. Department of Veterans Affairs  
G. V. (Sonny) Montgomery VA Medical Center

**Jackson, MS**



**VA** | U.S. Department of Veterans Affairs  
Gulf Coast Health Care Biloxi VA Medical Center

**Biloxi, MS**



**VA** | U.S. Department of Veterans Affairs  
Michael E. Debaque VA Medical Center

**Houston, TX**



**VA** | U.S. Department of Veterans Affairs  
Overton Brooks VA Medical Center

**Shreveport, LA**



**VA** | U.S. Department of Veterans Affairs  
Southeast Louisiana Veterans Health Care System

**Louisiana, LA**



**VA** | U.S. Department of Veterans Affairs  
Veterans Health Care System of the Ozarks

**Fayetteville, AR**



**VA** | U.S. Department of Veterans Affairs  
VISN 16: South Central VA Health Care Network

**Louisiana, LA**

## Argentina



## Bolivia



## Brazil



## Chile



## Colombia



## Costa Rica



## Mexico



## Panama



## Perú



## Portugal



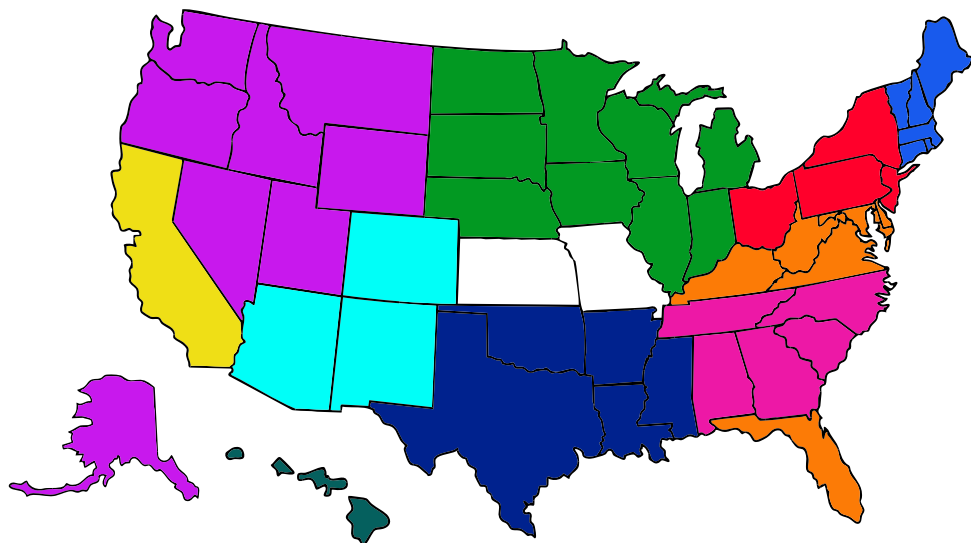
## Spain



## Uruguay







## WCSI Regional Caritas Consortia

### ● Massachusetts & New England

- Connecticut
- Maine
- Massachusetts
- New Hampshire
- Rhode Island
- Vermont

### ● Mideast & Florida

- Delaware
- Florida
- Kentucky
- Maryland
- Virginia
- West Virginia

### ● Midwest

- Illinois
- Indiana
- Iowa
- Michigan
- Minnesota
- Nebraska
- North Dakota
- South Dakota
- Wisconsin

### ● Southwest

- Arizona
- Colorado
- New Mexico

### ● Hawaii

### ● California

### ● Mid Atlantic

- New York
- New Jersey
- Ohio
- Pennsylvania

### ● North West

- Alaska
- Idaho
- Montana
- Nevada
- Oregon
- Utah
- Washington
- Wyoming

### ● South Central & Mississippi

- Arkansas
- Louisiana
- Mississippi
- Oklahoma
- Texas

### ● Southeast

- Alabama
- Georgia
- North Carolina
- South Carolina
- Tennessee





# Education



Watson Caring  
Science Institute  
Caritas Coach®

94

**New Caritas Coaches**



Watson Caring  
Science Institute  
Latino-Iberoamérica  
Caritas Coach®

19

**New LIA Caritas Coaches**  
(Spanish)



Watson Caring  
Science Institute  
Caritas Coach®

50

**New KP Caritas Coaches**



NURSE SCHOLARS  
ACADEMY



Watson Caring  
Science Institute  
Caritas Leader®

32

**New Caritas Leaders**



Watson Caring  
Science Institute  
Watson Caring Science  
Postdoctoral Scholar

6

**Post Doc/Senior Scholars**



Watson Caring  
Science Institute

6

**Scholarships Offered**

# Leadership & Legacy

## 2

### New Employees



**Lori Gdanetz**  
**Director of Education & Professional Development**



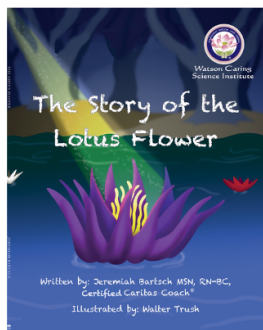
**Dianne Reid**  
**Program Enrichment Director**

## 1

### Title Change



**Hector Rosso**  
**Global Director**



### New Lotus Library Book

## 1



**Watson Caring Science Institute**

## 7

**Watson Caritas Measures®**  
**IP Protected**

# Outreach



1

## Caritas Community Conference

223 Attendees

1

## Post Doc/Senior Scholar Event

36 Attendees



4

## Free Open Online Courses

2,358 Reached/ 14 Volunteer Leaders



8

## Affiliate Meetings

Supporting 24 Affiliates



Watson Caring  
Science Institute  
Regional Caritas  
Consortia™

18

## Regional Caritas Consortia

(Webinars/On-Site) Est Reach: 3,284



12

## Caritas Healing Connections

(Free Online Webinars) Est Reach: 160



2

## 8 Hour LIA Webinars

Est Reach: 1,896

# Faculty Reach



**1,015  
Zooms**



**22  
Virtual  
Keynotes**



**17  
In-Person  
Keynotes**



**25  
Conference  
Presentations**

# Volunteer Hours



**26 hrs  
Board**



**Watson Caring  
Science Institute  
Latino-Iberoamérica**

**80 hrs  
WCSI LIA**



**42 MOOC hrs  
(Free Online Course)**



**128  
Volunteers**

♥ 142 💬 37 👤 27

# Social Media

## Facebook

19.4K  
Total Followers  
275,600,000  
Audience size



## LinkedIn

14,250k followers  
10,879Connections

## Instagram

4.1K  
Total Followers

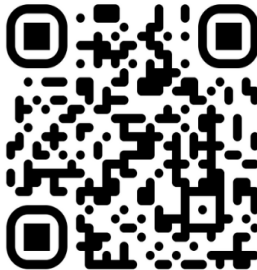


## YouTube

1,600 Subscribers  
55k Total Views in 2024  
505K Impressions



WCSI Website



The Caring Store



Watson Caring  
Science Institute

Watson Caring Science Institute  
1701 W. Hillsboro Blvd., Suite 401  
Deerfield Beach, FL 33442 USA

+1-954-508-1115 • [info@watsoncaringscience.org](mailto:info@watsoncaringscience.org)  
[watsoncaringscience.org](http://watsoncaringscience.org)

*We are a 501c3 non-profit organization. Tax ID# 26-0803334*

Prepared by Robert Silva, Director of Operations

December 2024